




2006 Exterior Transit Ad Rates

MTD
Santa Barbara

Rates effective January 1, 2006

Valley Express

(Rates are per fleet of 11 buses)

Location	Contract Length	Rate (rates are per fleet of per month)	
MCI King 22" x 50"	1-5 months	\$360	
	6-11 months	\$300	
	12 months	\$260	
MCI Queen 22" x 50"	1-5 months	\$340	
	6-11 months	\$280	
	12 months	\$260	
MCI Tail 22" x 50"	1-5 months	\$700	
	6-11 months	\$620	
	12 months	\$520	

Contact the MTD marketing department for more information
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